

Kisan Sangoshthi Report

AQUATIC Nature Private Limited

Sustaining Nature, Empowering Tomorrow

Venue:

Swami Vivekananda Samaj Sewa Ashram

Ganj, Rajnagar Road, Udaipura, District - Chhatarpur (M.P.)

 **Date:**

15th to 17th July, 2025

Total Participants: 530+ Farmers



Organized By:

Aquatic Nature Pvt. Ltd.

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🌐 www.aquaticnature.in

Submitted To:

Yug Purush Swami Vivekananda Education and Social Welfare Society

Ganj, Rajnagar Road, Udaipura, District - Chhatarpur (M.P.)

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🌐 <https://www.swami-vivekananda-society.org/>

“An integrated initiative to empower grassroots farmers through learning, collaboration and sustainable farming models.”

Presented by: Aquatic Nature Pvt. Ltd.

Comprehensive Report on 3-Day Farmers' Seminar Workshop

Location: Gram Udaipura, Rajnagar, Khajuraho, Chhatarpur District, M.P.

Dates: 15 July 2025 to 17 July 2025

In Collaboration With: Yug Purush Swami Vivekananda Educational & Social Welfare Society

Objective:

To educate and empower local farmers through expert sessions, demonstrations, and exposure to modern agricultural and allied practices such as aquaculture, FPO formation, organic farming, and government schemes.

✓ **Day-Wise Report:**

◆ **Day 1: 15 July 2025**

- Inauguration Ceremony with Local Panchayat Members
- Session on Organic Farming by KVK Scientists
- Interaction with Agriculture Extension Officers
- Participation: 200+ farmers

◆ **Day 2: 16 July 2025**

- Session on FPO Formation and Benefits
- Awareness about Govt Schemes (PM-KISAN, PMFBY, PMMSY)
- Interactive Panel: Farmer Leaders & Department Experts
- Participation: 220+ farmers

◆ **Day 3: 17 July 2025**

- Fisheries Training by Department Officials
- Success Stories of Progressive Farmers
- Certificate Distribution & Closing Ceremony
- Participation: 250+ farmers

📅 **Activities Conducted:**

- Expert Lectures (KVK, Dept. of Agriculture & Fisheries)
- Farmer Experience Sharing
- FPO Guidance Session
- Government Scheme Counters
- Poster & Stall Displays
- Certificate Distribution

Lecture Format (for Presentation/Anchor Use):

Good Morning Everyone,

We began our 3-day *Kisan Sangoshthi* journey on **15th July 2025** with great enthusiasm and farmer-centric energy at the village community hall.

1. Inauguration Ceremony:

The event was officially inaugurated by **respected Panchayat Members** and community leaders. Their words of encouragement emphasized the importance of agricultural development and local participation.

Special focus was placed on:

- Strengthening farmer awareness
- Bridging the gap between government schemes and grassroots
- Encouraging youth involvement in agriculture

2. Technical Session: Organic Farming by KVK Scientists

We were honoured to host a team of **scientists from Krishi Vigyan Kendra (KVK)**. They delivered an enlightening lecture on **Organic Farming** which included:

- The need for organic methods in today's farming
- Use of **Jeevamrit, Vermicomposting, and neem-based pesticides**
- Real-life success stories of farmers practicing organic agriculture
- Steps for organic certification and connecting to premium markets

This session was highly interactive. Many farmers asked practical questions about soil health, pest management, and market linkages.

3. Farmer Interaction with Agriculture Extension Officers

After the expert session, **Agriculture Extension Officers** joined us to have a direct **one-on-one interaction** with farmers.

They explained:

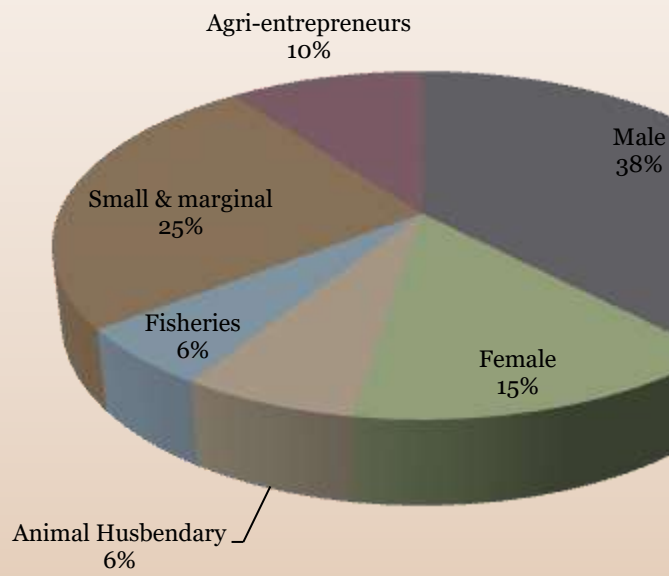
- How to apply for **subsidies, PM-Kisan, and Soil Health Cards**
- Best practices for **nutrient management**
- Methods to access government **seeds, fertilizers, and training programs**

This was a great opportunity for farmers to voice their problems and receive on-the-spot solutions.

4. Participation Highlights

- **200+ farmers** from various blocks and villages participated
- Included: **Small & marginal farmers, women farmers, and young Agri-entrepreneurs**
- The atmosphere was **motivational, interactive**, and filled with hope for a better agricultural future

Registration First Day



Day 2: 16 July 2025 – Kisan Sangoshthi

Venue: Swami Vivekananda Samaj Sewa Ashram, Ganj Rajnagar Road, Udaipura

Theme: “Strengthening Farmers through Collectives and Government Support”

Lecture Format (for Anchors/Reports):

Namesake and welcome to Day 2 of the Kisan Sangoshthi!

Building on the momentum from Day 1, Day 2 of the program was packed with valuable discussions and interactive learning, focused on **FPOs (Farmer Producer Organizations)** and **Government Schemes** to strengthen farmer income and resilience.

1. Session on FPO Formation & Benefits

Experts from the Agriculture and Cooperation Department explained:

- What is an **FPO (Farmer Producer Organization)**
- **Steps to form an FPO** and legal registration process
- **Advantages of FPOs:** collective bargaining, better market access, storage, transport, and access to credit
- **Success stories** of FPOs leading to profitable crop marketing

This session encouraged farmers to unite under formal collectives for better negotiation and sustainability.

2. Awareness Session on Govt Schemes

Officers and resource persons provided **clarity and documentation guidance** for:

- **PM-KISAN:** ₹6,000 annual support for small/marginal farmers
- **PMFBY:** Crop insurance with minimum premium and full coverage
- **PMMSY:** Support for fisheries, aquaculture, and allied activities

Printed handouts, scheme guidelines, and helpdesk desks were arranged to assist interested farmers.

3. Interactive Panel Discussion: Farmer Leaders & Experts

A special **panel discussion** was conducted between:

- Experienced **Farmer Leaders**
- Officers from the **Agriculture, Fisheries & Rural Development Departments**

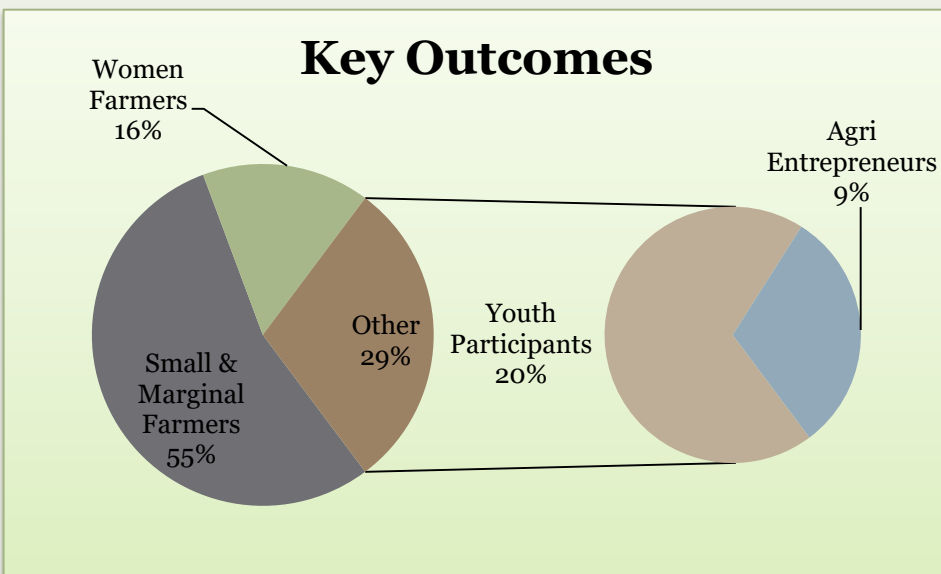
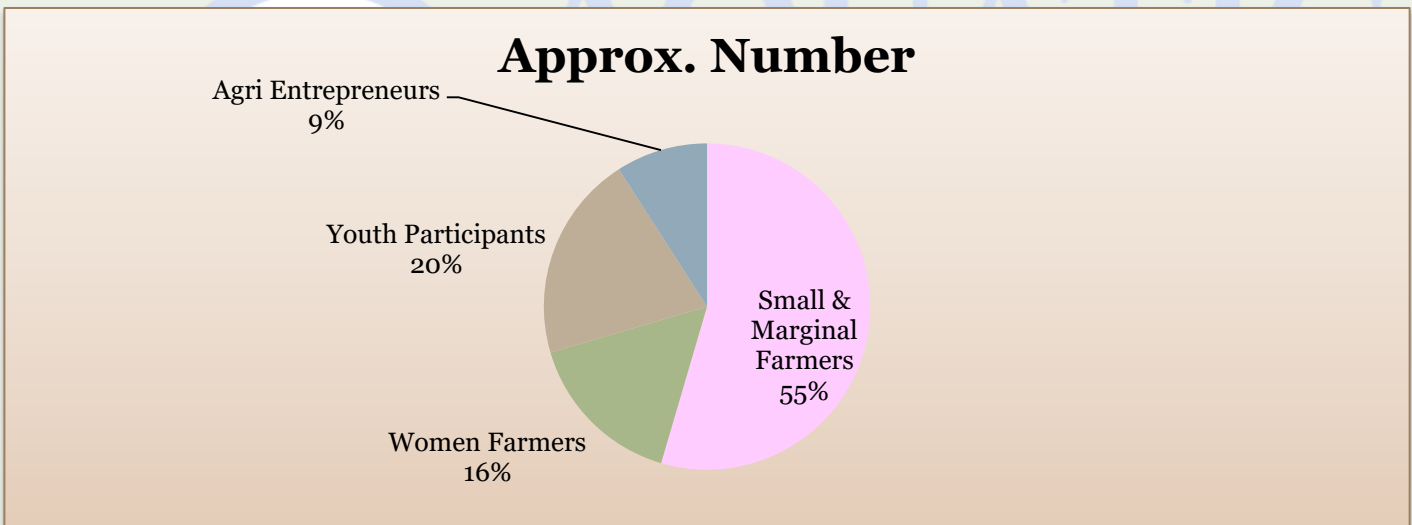
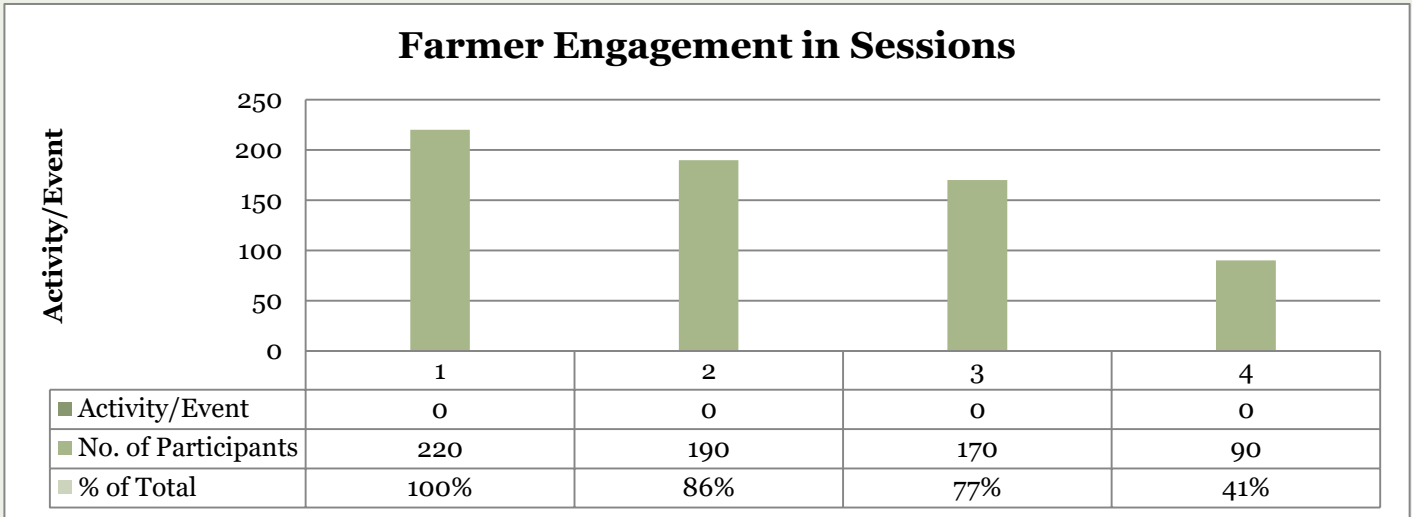
Topics covered included:

- Ground-level challenges in availing schemes
- Role of educated youth in rural Agri-enterprises.
- Best practices in rain fed agriculture and water conservation.

The panel offered **practical advice**, answered queries, and encouraged dialogue between the community and government.

4. Participation Overview

- **220+ farmers** attended from multiple blocks
- High number of **youth** and **progressive farmers**
- Farmers showed interest in forming **cluster-level FPOs**





Day 3: 17 July 2025 – Kisan Sangoshthi

Organized by Aquatic Nature Pvt. Ltd.

📍 **Swami Vivekananda Samaj Sewa Ashram, Ganj Rajnagar Road, Udaipura**

Theme: “Promoting Integrated Livelihoods & Celebrating Farmer Success”

📌 **Lecture Format: Summary of Day 3 Activities**

Namaskar and welcome to the final and most vibrant day of our 3-day Kisan Sangoshthi!

The final day focused on **fisheries-based livelihood promotion, recognizing rural success stories, and encouraging continuity through certificates and closure.**

1. Fisheries Training by Department Officials

The day began with an intensive **training session on fisheries and aquaculture** led by experts from the **Fisheries Department**.

Topics covered:

- Scientific methods for fish farming and pond management
- Introduction to **Bio floc, cage culture, and integrated fish farming**
- Financial assistance under **PMMSY**
- Fish seed selection, feed management, and disease control
- Entrepreneurial models in fisheries

2. Success Stories of Progressive Farmers

An inspiring session followed where **progressive farmers** from different blocks shared their **real-life success stories**:

- From organic farming to FPO leadership
- From small-scale fish farming to becoming an agri-entrepreneur
- Stories of women farmers breaking barriers in allied sectors

3. Certificate Distribution & Closing Ceremony

The event concluded with a **Closing Ceremony** and **Certificate Distribution** to all participants, dignitaries, volunteers, and supporting officials.

Key moments:

- Felicitations of **Best Farmer Contributors**
- **Group photo** with Panchayat and Department Officers
- Vote of thanks by **Aquatic Nature Pvt. Ltd. team**, with commitment for continuous farmer support
- Cultural performance by local youth

Key Moments

Swami Vivekananda Samaj Sewa Ashram, Udaipura

As the **Kisan Sangoshthi** drew to a close, the final day concluded with memorable and heartfelt moments that captured the spirit of empowerment, unity, and celebration.

1. Felicitation of Best Farmer Contributors

To honour the dedication, innovation, and leadership shown by grassroots change makers, **Best Farmer Contributors** from various villages were recognized on stage.

- They were awarded **certificates, shawls, and mementos**
- The recognition served as a source of **motivation** and **aspiration** for others to follow

2. Group Photo with Panchayat and Department Officers

A grand **group photo** was taken featuring:

- Local **Panchayat Leaders**
- **Agriculture, Fisheries, and Rural Development Officers**
- **Progressive farmers**, trainers, and the **Aquatic Nature Pvt. Ltd. team**

3. Vote of Thanks by Aquatic Nature Pvt. Ltd.

The final address was delivered by the team of **Aquatic Nature Private Limited**, expressing:

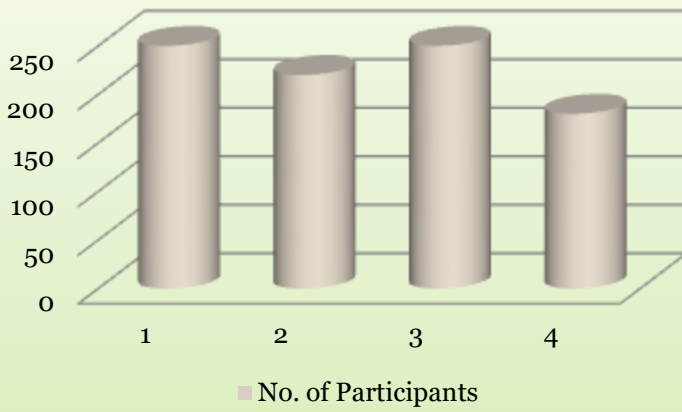
- **Gratitude** to all participants, partners, and officials
- A promise of **ongoing support** for farmers
- Announcement of upcoming programs in training, market linkage, and FPO handholding

☞ *“Yeh Sangoshthi anjaam nahi, ek nayi shuruuat hai.”* – (This Sangoshthi is not an ending, but a new beginning.)

Participation Overview – Day 3

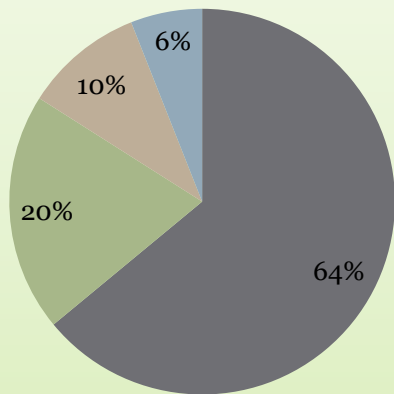
Category	Approx. No.	Percentage
General Farmers	160	64%
Fish Farmers / New Entrants	50	20%
Women Farmers	25	10%
Youth & Agri Students	15	6%
Total	250+	100%

Activity-Wise Participation Overview

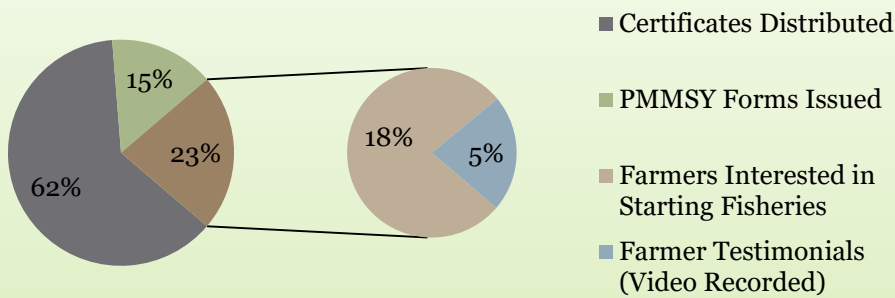


Participant Profile Breakdown

- General Farmers
- Fish Farmers/Interested
- Women Farmers
- Youth & Students



Key Outcomes Summary



Summary of Activities Conducted

Venue: Swami Vivekananda Samaj Sewa Ashram, Ganj Rajnagar Road, Udaipura

Date: 15th–17th July 2025

Total Farmers Participated: 530+ over 3 days

List of Core Activities

Sl. No.	Activity	Description
1	Expert Lectures	By KVK Scientists, Agriculture, and Fisheries Dept. Officers on topics like organic farming, FPOs, and aquaculture
2	Farmer Experience Sharing	Successful progressive farmers shared real stories of transformation and enterprise
3	FPO Guidance Session	Explained how to form, register, and benefit from Farmer Producer Organizations
4	Government Scheme Counters	Counters for PM-KISAN, PMFBY, PMMSY helped with registrations, form fill-up, and grievance redressal
5	Poster & Stall Displays	Information stalls on organic inputs, vermicomposting, fish seed, and scheme benefits
6	Certificate Distribution	Certificates issued to all participants, guest speakers, and volunteers on the final day

Representation of Activities by Participation

Activity Category	Total Engaged (Approx.)
Expert Lectures	530
Experience Sharing	50
FPO Guidance	430
Scheme Counters Visited	280
Poster & Stall Engagement	300
Certificate Distribution	75

Key Impact Metrics from Activities

Outcome	Number
Total Farmers Participated (all days)	530+
PM-KISAN/PMFBY/PMMSY Forms Collected/Resolved	105+
Farmers Interested in FPO Formation	60+
New Fish Farmers Expressed Interest (Post-training)	60+
Posters, Leaflets, and Handouts Distributed	250+
Certificates Issued	75+

Each Activity

Activity	Icon Suggestion	Description / Usage
Expert Lectures	<i>(Open Book + Microphone)</i>	Represents informative sessions & talks
Government Schemes Counters	<i>(Govt. Building + Document)</i>	Scheme awareness and form assistance
Farmer Experience Sharing	<i>(Farmer + Loudspeaker)</i>	Real-life stories and peer learning
FPO Guidance Session	<i>(Handshake + Office Building)</i>	Group formation, cooperative development
Fisheries Training	<i>(Fish + Book)</i>	Technical training in fish farming
Organic Farming Demo	<i>(Seedling + Test Tube)</i>	Demonstration of organic inputs
Poster & Stall Displays	<i>(Chart + Framed Poster)</i>	Informational exhibits and awareness tools
Certificate Distribution	<i>(Graduation Cap + Certificate)</i>	Closing event and participation recognition
Cultural Program	<i>(Dancer + Musical Notes)</i>	Folk dance, skits and youth performances
Group Photo / Closing Ceremony	<i>(Camera + People)</i>	Group bonding, unity, event memories
Help Desk & Grievance Redressal	<i>(Pen + Form)</i>	On-the-spot query handling and form help



Impact & Outcomes

Kisan Sangoshthi (15–17 July 2025)

📍 *Swami Vivekananda Samaj Sewa Ashram, Udaipura*

👤 *Organized by: Aquatic Nature Pvt. Ltd & Yug Purush Swami Vivekananda educational and Social welfare Society*

👥 *Total Participation: 530+ Farmers*

I. Impact on Farmers & Local Community

The Kisan Sangoshthi generated a **significant socio-educational impact** on the rural farming community. Through thoughtfully curated sessions, live interactions, cultural events, and knowledge exchange, the following key outcomes were achieved:

1. Improved Agricultural Awareness

Farmers gained scientific and practical insights on:

- Organic farming practices
- Soil health and nutrient management
- Fisheries techniques and sustainable aquaculture
- Crop insurance and government subsidies

The technical lectures by KVK scientists and agriculture officers translated into **direct farmer empowerment**, especially for small and *marginal landholders*.

2. Increased Access to Government Schemes

- Farmers were guided on **PM-KISAN, PMFBY, PMMSY**, and other schemes.
- Dedicated helpdesks enabled **on-spot registration and grievance resolution**.
- Many were made aware for the first time of their **entitlements and benefits**, which will now enable more proactive use of government resources.

3. Motivation through Farmer Success Stories

Local progressive farmers shared practical journeys of transformation, which:

- Instilled **self-confidence among first-time and struggling farmers**
- Encouraged the adoption of **modern farming tools and collective models**
- Highlighted the importance of **risk-taking and innovation**

4. FPO & Entrepreneurship Orientation

- Over **100 farmers** showed interest in forming or joining **Farmer Producer Organizations (FPOs)**.
- Discussions covered benefits like collective marketing, credit access, and storage solutions.
- This is expected to foster **entrepreneurial spirit** among rural youth and educated farmers.

5. Social Cohesion & Cultural Pride

- The involvement of **local artists** and youth in cultural events built a sense of **community ownership**.
- Skits and performances helped spread important messages about **agriculture, environment, and unity**.
- Community morale was visibly uplifted, creating a **positive atmosphere for collaboration**.

II. Organizational Impact: Aquatic Nature Pvt. Ltd.

The event significantly enhanced the **institutional credibility and grassroots presence** of Aquatic Nature Pvt. Ltd. in rural and semi-rural regions.

1. Strengthened Brand Image

- Aquatic Nature positioned itself as a **farmer-first, solution-oriented organization**.
- Its presence in organizing an inclusive and knowledge-rich Sangoshthi built **trust among communities** and panchayats.

2. New Partnerships & Institutional Linkages

- The company successfully collaborated with **KVKs, Department of Agriculture, Department of Fisheries, and Panchayat Raj institutions**.
- These partnerships pave the way for **future joint programs, CSR projects, and policy collaborations**.

3. Creation of Rural Knowledge Assets

- The event helped create a **database of 700+ farmers**, including feedback and training needs.
- It also generated quality **media documentation (photos, videos, reports)** for future visibility and outreach.

4. Volunteer & Youth Engagement

- Aquatic Nature mobilized **20+ local volunteers**, students, and interns, building a **pool of future Agri-leaders**.
- These youth now associate with the organization as **ambassadors and grassroots educators**.

5. Platform for Replication & Expansion

- The Kisan Sangoshthi now serves as a **model framework** that can be **replicated across other blocks or states**.
- It also provides a strong case study for **CSR proposal submissions, NGO partnerships, and research collaborations**.

✳ Conclusion: Shared Impact

The Sangoshthi not only educated farmers but also inspired them – turning traditional agriculturists into **informed stakeholders of rural development**. For Aquatic Nature Pvt. Ltd., this event served as a catalyst to deepen its mission of **empowering farmers through knowledge, collaboration, and sustainability**.

"Where knowledge flows, transformation follows – the Sangoshthi created ripples of change in every direction."